



Join the team at



*dietitian* **connection**.<sup>®</sup>



# About us

## Our vision and values

*Dietitian Connection (DC) inspires and empowers dietitians to achieve their professional dreams. We are committed to raising the voice of dietitians and creating more impact as a profession.*

Our six core values form the crux of DC. We aim to:

- Inspire you
- Connect you with like-minded colleagues
- Innovate and push you out of your comfort zone
- Create robust debate
- Encourage lifelong learning
- Aspire to excellence in everything we do

**DC is the trusted source of inspiration and continuing education for more than 40,000 busy dietitians around the world.** We are a one-stop shop for all things professional education in nutrition via our weekly e-newsletter, podcasts, webinars, online events, e-magazine, nutrition resources, social media... and more!





# Our origins

**DC is the brainchild of Dr Maree Ferguson. Maree is an Advanced Accredited Practising Dietitian, Fellow of the Academy of Nutrition and Dietetics and an internationally renowned nutrition and dietetics expert.**

She was previously the Director Nutrition and Dietetics, Princess Alexandra Hospital. Prior to this, Maree worked at an international medical nutrition company in the United States. She has held leadership positions both within the Dietitians Association of Australia and the Academy of Nutrition and Dietetics (formerly American Dietetic Association).



Maree developed the innovative Malnutrition Screening Tool to identify patients at risk of malnutrition, which has now been implemented in many hospitals worldwide, including by the Department of Defence and Veterans Affairs in the USA.

Maree is an invited speaker at national and international dietetic conferences. She has authored over 30 peer-reviewed journal articles. She has been a reviewer for many international nutrition and dietetics journals. Maree has been awarded the Dietitian's Association of Australia National Award of Merit, Barbara Chester Award and the President's Innovation Award. She also received an Australia Day Achievement Award in 2011.



DC is a dream come true for Maree. Her passion has always been to help dietitians achieve their professional dreams — but the fear of failure and losing her job security held her back for a long time.

In 2011, she heard the author of the *Chicken Soup for the Soul* series, Jack Canfield, speak at the Academy of Nutrition and Dietetics Food & Nutrition Conference & Expo. His motivational words changed Maree's life and gave her the push to launch her own business in 2012.

*“Experience your fear and take action anyway”*



**Today, DC has become the trusted daily source of inspiration and learning for busy nutrition leaders. At DC, we're taking our profession to the next level. Our members' shared passion for nutrition and health is now inspiring real, actionable change — for the good of our patients and our community. And when you join DC, you'll become part of this movement for change.**

We have also partnered with more than 100 multi-national food and medical nutrition brands to showcase their products, via tailored communication solutions, to our members. So many of our members don't have the time or opportunity to keep up to date with what's happening and rely on us here at DC for the latest information, education and new products.



# What we do at DC:



Webinars and online symposia



#1 Ranked  
Global  
Dietitian  
podcast\*

Podcasts



Nutrition resources



Digital magazine, Infuse



Digital communications



Campaigns and events

\*[https://blog.feedspot.com/DIETITIAN\\_PODCASTS/](https://blog.feedspot.com/DIETITIAN_PODCASTS/)

# Our journey

**2011** – Idea for DC was born at FNCE by keynote speaker, Jack Canfield



**2012** – Official launch at International Congress of Dietetics



**2014**

First Dietitians Day event  
(now known as Dietitians Unite)



**2015**

Webinars launched



**2016**

Podcasts launched



**2017**

– First team member started fulltime  
– Digital magazine Infuse launched



**2020**

– Covid saw dietitians turning to online education  
– Malnutrition Week launched



**2022**

– Gut Health Month® launched  
– Expanded into the USA





# What we offer

**Our culture is dynamic, collaborative, creative and, most importantly, FUN!**

At DC headquarters, we're a tight-knit community who put \*a lot\* of effort into learning about each other: what we like, what excites us and what makes us tick. That helps us to build the perfect role for each and every team member, so they feel happy, valued and in a unique groove.

**We want you to feel happy, inspired and challenged (in a good way!) while you're at work. Your role at DC will see you develop personally and professionally through:**

- + Individual goal setting**
- + 1:1 coaching sessions**
- + Quarterly reviews to help us reflect and build the perfect role for you**
- + Professional development opportunities to help you excel and upskill in your role**

*We're a fun place to work! We...*

- Have a weekly walking social catchup
  - Have a weekly virtual team lunch
- Do regular team building activities
  - Go on an annual team retreat
  - Work a half-day on Friday
  - Are a virtual workplace, so there's flexibility in your hours

*Plus, you get an extra day off on your birthday!*

**At DC, you'll be a valued team player who gets to make a real difference to the lives of our dietitian community.**







# Let's connect

[www.dietitianconnection.com](http://www.dietitianconnection.com)

 dietitianconnection |  dietitian-connection

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